



ASSOCIATION OF
BLACK
WOMEN LAWYERS
OF NEW JERSEY



**SPONSORSHIP
PACKAGES**

**2023 SCHOLARSHIP FUNDRAISER
JAZZ GALA**

**THE IMPERIA, SOMERSET, NEW JERSEY
SATURDAY, APRIL 29TH
5:30 PM**

SINCE 1975

As New Jersey's first women's bar association, founded as a nonprofit and nonpartisan organization, ABWL-NJ has spent nearly five decades engaged in strategies designed to gain the legal, educational, economic, and social empowerment necessary to enhance the quality of life for Black women, their families, and the New Jersey community at large.

We provide a forum for discussion and the dissemination of legal information on matters of interest to the communities of attorneys underrepresented in the legal profession.

In addition to providing scholarships to Black law students, ABWL-NJ also hosts "Law Day" forums, community outreach and awareness initiatives, and mentoring programs.

Over the past several years, ABWL-NJ's Law Student Mentoring Program has established lawyer-law student mentoring relationships for over 50 law students and assisted the students in honing interview and career development skills.

We are now fortifying the pipeline of Black women professionals engaged in the legal profession by growing our Legacy Realized mentorship program for middle school students in three regions of the state.



JOIN OUR MISSION

You now have an opportunity to support ABWL-NJ's annual Scholarship Fundraising initiative.

Over the past 20 years, ABWL-NJ has committed to raising funds to award scholarships to deserving law students by hosting a vibrant Jazz Brunch celebrating the students' achievement and dynamic community members supporting ABWL-NJ's mission.

This year, ABWL-NJ will host its first *Jazz Gala* to support the 2023 Scholarship Fundraising Initiative.

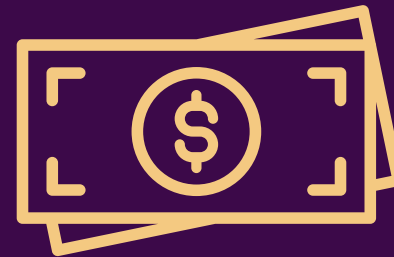
Saturday, April 29, 2023 at 5:30 pm
The Imperia, Somerset, New Jersey

*Uplifting Each Other and
Honoring Our Journeys*

Because of You...



More than 40 students received scholarships in the last 10 years.



We've awarded nearly \$50,000 in scholarships since 2020.



Over 100 donors have contributed to the Scholarship Fund since 2020.

SPONSORSHIP OPPORTUNITIES

Premier Scholarship Sponsor \$10,000.00

(10 Guests/1 TABLE)

- \$5,000 direct Scholarship contribution & presentation
- 2023-24 ABWL Membership*
- 10 Event Tickets
- 10 Exclusive Swag Bags
- In-Event Commercial 15 seconds (Video or Still Imaging)
- On site Signage
- On site Vendor/Marketing Space
- Full Page Ad Event Journal - accessible on ABWL NJ website through September 2023
- Sponsor listed in ABWL-NJ Social Media through June 30, 2023 (Facebook, LinkedIn & Email Campaigns)

More Details

Ad Page sizes:

Full Page = 8.5 x 11 portrait

Half Page = 8.5 width x 5.5 height

Printing quality resolution - 300 DPI or Higher

Vendor/Marketing Space is provided in Vendor hall room at venue during Gala

*Membership can only be provided to attorneys. One sponsorship per sponsor guest.



SPONSORSHIP OPPORTUNITIES

Platinum Scholarship Sponsor - \$7,500.00

- \$3,000 direct Scholarship contribution & presentation
- 8 Event Tickets
- 8 Exclusive Swag Bags
- On site Signage
- On site Vendor/Marketing Space
- Full Page Ad Event Journal - accessible on ABWL-NJ website through September 2023
- Sponsor listed in ABWL-NJ Social Media through June 30, 2023 (Facebook, LinkedIn & Email Campaigns)

Gold Sponsor - \$5,000.00

- 4 Event Tickets
- 4 Exclusive Swag Bags
- On site Signage
- On site Vendor/Marketing Space
- Full Page Ad Event Journal - accessible on ABWL-NJ website through September 2023
- Sponsor listed in ABWL-NJ Social Media through June 30, 2023 (Facebook, LinkedIn & Email Campaigns)

Silver Sponsor - \$3,000.00

- 2 Event Tickets
- 2 Exclusive Swag Bags
- Signage in On site Vendor Space
- Full Page Ad Event Journal - accessible on ABWL-NJ website through September 2023
- Sponsor listed in ABWL-NJ Social Media through June 30, 2023 (Facebook, LinkedIn & Email Campaigns)

SPONSORSHIP OPPORTUNITIES

Bronze Sponsor - \$2,500.00

- 2 Event Tickets
- 2 Exclusive Swag Bags
- Signage in On site Vendor Space
- Half Page Ad Event Journal - accessible on ABWL-NJ website through September 2023
- Sponsor listed in ABWL-NJ Social Media through June 30, 2023 (Facebook, LinkedIn & Email Campaigns)

Patron - \$1,000.00

- 1 Event ticket
- 1 Exclusive Swag Bag
- ABWL-NJ 2023-24 Membership*
- Name Recognized in Event Journal - accessible on ABWL-NJ website through September 2023
- Recognized in promo email campaign post event

Program Journal Advertisements:

Full Page

- Corporation - \$500
- Non-Profit/Individual - \$300

Half Page

- Corporation - \$250
- Non-Profit/Individual - \$175

SPONSORSHIP OPPORTUNITIES

NEED DESIGN ASSISTANCE FOR YOUR ADVERTISEMENT?

ABWL's Web Designer is offering discounted add-on design services. ABWL makes no representations or guarantees about the services offered and all arrangements, including payment must be made directly with FORM + BEAUTY WEB DEVELOPMENT & DESIGN, cara@formandbeautydesign.com

- 1/2 page templated: \$25- Following the design of the journal, your ad will work seamlessly within the publication. This is a text-based layout using one small photo or logo.
- Full page templated: \$50- Following the design of the journal, your ad will work seamlessly within the publication. This is a text-based layout using one medium to large sized photo and logo.
- 1/2 page custom: \$75- Using your brand's visuals, we will customize the journal ad template using the text, colors, and photos of your choice.
- Full page custom: \$100- Using your brand's visuals, we will customize the journal ad template using the text, colors, and photos of your choice.

NOTE: All options must provide text and any relevant images and/or logos/branding in .png (transparent background) format. This is non-negotiable.

SPONSORSHIP OPPORTUNITIES

Important Dates:

Sponsor Commitments/Table Reservations Due: **APRIL 8TH**

Ad Placements with Artwork Due: **APRIL 19TH**

All Payments Due: **APRIL 15TH**

Ready to secure your Sponsorship?

Complete [ORDER FORM](#) here

Questions?

Email Fundraising Chair, Nilaja S. Ford, Esq. at
nilajaf@gmail.com OR info@abwl-nj.org